

RF&L Wealth Management, LLC March 13, 2024

Form CRS

Introduction

RF&L Wealth Management, LLC is registered with the Securities and Exchange Commission as an investment advisor. Fees for brokerage and investment advisory services differ among broker-dealers and investment advisors and it is important you understand the differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisors, and investing.

What investment services and advice can you provide me?

We offer wealth management services to retail investors, which include financial planning and portfolio management services. We provide periodic advice and reviews regarding your investment goals and objectives, and also may provide advice on your personal balance sheet, tax planning, risk management, retirement, education, cash flow and investment planning. In our portfolio management services, we will continuously monitor your investment accounts over which you provide us with such authority and provide advice. In your advisory agreement with us, you may give us discretion to determine the investments to buy and sell on your behalf and the authority to select other investment advisers on your behalf, which means we will make the ultimate decision regarding the investments purchased and sold in your account. If you do not provide us with discretion, then we will make recommendations which you will have the final decision regarding implementation. You may impose reasonable restrictions on our discretionary authority which must be provided to us in writing. As part of portfolio management services, we will continuously monitor your investments. Our investment advice is not limited to certain products or types of investments; however, we generally recommend portfolios consisting of mutual funds, ETFs, and individual fixed income securities. We require a minimum initial and ongoing account size for portfolio management services which can be waived at RF&L's discretion.

We will discuss the following questions with you to help you better understand the relationship you will have with our firm: Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

Please refer to our <u>Form ADV</u>, <u>Part 2A Brochure</u> for more detailed information on our services which is located at

https://adviserinfo.sec.gov/firm/summary/140210.

What fees will I pay?

We typically charge fees for our advisory services as a percentage of assets under management. These fees are assessed on a quarterly basis, in advance. You should be aware that the more assets there are in your account, the more you will pay in fees. This means we have an incentive to encourage you to increase the assets in your account.

RF&L's fees are exclusive of brokerage commissions, transaction fees, and other related costs and expenses which shall be incurred by the client. Clients may incur certain charges imposed by custodians, brokers, and other third parties such as custodial fees, deferred sales charges, odd-lot differentials, transfer taxes and other fees and taxes on brokerage accounts and securities transactions.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. You should carefully review our <u>Form ADV</u>, <u>Part 2A Brochure</u> to understand the fees and costs you will pay to us which is located at https://adviserinfo.sec.gov/firm/summary/140210

We will discuss the following question with you to help you better understand the impact of fees and costs on investments: Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?"



RF&L Wealth Management, LLC March 13, 2024

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment advisor, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means:

- We recommend mutual funds whose investment companies provide us with educational information and software that provides information helpful in our investment advice process. This is a conflict because we have an incentive to recommend mutual funds that provide us with these tools.
- RF&L's requirement that clients maintain their assets in accounts at FIWS may be based in part on the benefit to RF&L of the availability of some of the services and not solely on the nature, cost or quality of custody and brokerage services provided by the brokers, which can create a potential conflict of interest.

We will discuss the following question with you to help you better understand the conflicts of interest we have: *How might your conflicts of interest affect me, and how will you address*

them?

How do your financial professionals make money?

Please refer to our <u>Form ADV, Part 2A Brochure</u> for more detailed information about our conflicts of interest which is located at https://adviserinfo.sec.gov/firm/summary/140210.

Our financial professionals that are owners of the firm receive set payments and a discretionary bonus based of the performance and success of the firm. Former owners that are financial professionals receive deferred compensation.

Do you or your financial professionals have legal or disciplinary history?

No, please visit Investor.gov/CRS for a free and simple search tool to research our firm and your financial professional.

We will discuss the following questions with you to help you better understand our disciplinary history: As a financial professional, do you have any disciplinary history? For what type of conduct?

Additional Information

You can find additional information about our advisory services in our <u>Form ADV Part 2A Brochure which is located at https://adviserinfo.sec.gov/firm/summary/140210</u> and you may request up-to-date information and a copy of this Relationship Summary by contacting us at 978-263-3435.

We will discuss the following questions with you so that you better understand who to contact with any questions or complaints: Who is my primary contact person? Is he or she a representative of an investment advisor or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?